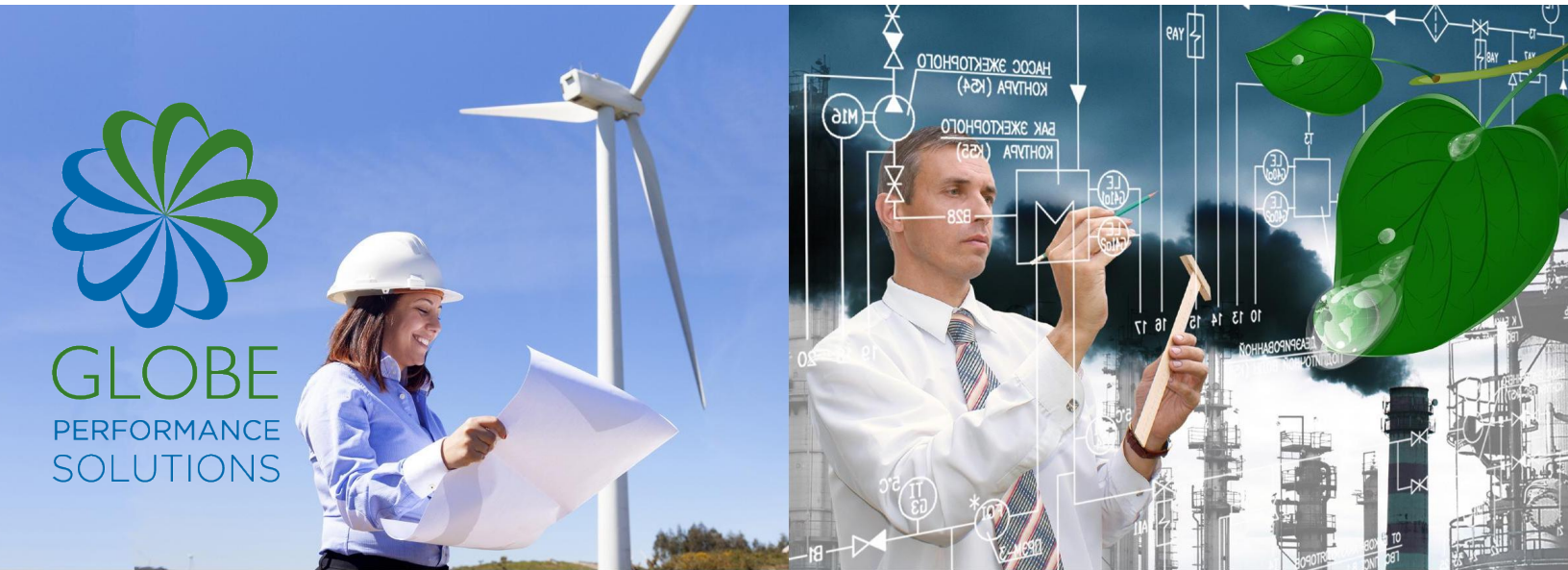


# ACCELERATING MARKET ADOPTION OF TECHNOLOGY-BASED SOLUTIONS



## WHO WE ARE & WHAT WE DO

**GLOBE Performance Solutions** is a member of the GLOBE Group of Companies, anchored by the GLOBE Foundation which has assisted businesses in the global marketplace for the past 20 years. Our mission is to accelerate the market adoption and deployment of technology-based solutions by providing credible information on technology performance that creates value and reduces risk.

We work with three key client groups:

- » Vendors & Developers
- » Buyers & Users
- » Technology Enablers, including governments, regulatory bodies and other organizations that facilitate technology adoption through standards, guidelines, policies, funding and investment

## GLOBE Performance Solutions Consortium

GLOBE Performance Solutions works with a consortium of leading technology performance testing and verification organizations. The consortium represents an important source of expertise for technology performance measurement and verification in addressing global challenges related to clean air, land, water and energy. Consortium members are well-established Canadian technical organizations with the required facilities, expertise and competence for conducting technology performance testing and verification.

***GLOBE Performance Solutions helps you navigate a pathway to success.***

## AS A TECHNOLOGY USER OR BUYER

- » Are you overwhelmed by the complexity and number of technologies available in the marketplace?
- » Are you having difficulty distinguishing among different technologies and how they perform?
- » Are you inundated by technology sales pitches, without fully understanding the real value of available options to meet your needs?
- » Are you looking for clarity and credibility when making a purchasing decision or acquiring a new technology?

## AS A TECHNOLOGY DEVELOPER OR VENDOR

- » Is the performance of your technology not fully understood by potential buyers and users?
- » Are the benefits of your technology difficult to recognize?
- » Are your clients seeking proof that your technology performs as you claim?
- » Are your clients risk averse when making decisions about innovative technologies?

## WHAT GLOBE PERFORMANCE SOLUTIONS OFFERS

- » We help clients **understand** the benefits of technology-based solutions through a web-based, interactive platform that facilitates the exchange of ideas and opportunities among technology suppliers and buyers.
- » We help clients **demonstrate** the effective performance of technology-based solutions through independent performance benchmarking and verification of technologies in collaboration with the *GLOBE Performance Solutions (GPS) Consortium* of leading Canadian testing and verification organizations.
- » We help clients **realize** the full potential of technology-based solutions in a competitive global marketplace through direct engagement with clients and stakeholder groups to advance viable solutions that create value and reduce risk (e.g. development of protocols and quality management plans; establishment of stakeholder forums; and investment attraction).



## CONTACT

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For more information on **GLOBE Performance Solutions**, please visit:

[www.globepformance.com](http://www.globepformance.com)