

GLOBE MENTORSHIP PROGRAM CALL FOR EXPRESSIONS OF INTEREST



PROGRAM OVERVIEW

The Globe Group is pleased to announce a new Call for **Expressions of Interest** for the next intake of candidates for the GLOBE Mentorship Program. This mentorship program will provide a select group of British Columbia-based pre-commercial or early stage companies with the professional guidance and assistance to help jump-start their innovative ideas, primarily in the environmental, clean technology, sustainability and renewable energy sectors.

Drawing upon the expertise of some of Canada's top technical organizations and business consultants, the GLOBE Group will once again offer pre-commercial SME's a thorough review of their business operations, with a focus on two core areas: i) Third-party validation of proposed technologies, products or services; and ii) Business case development and financial planning with the aim of helping to garner interest by clients, prospective investors and partners.

MENTORSHIP BENEFITS

GLOBE's extensive network of third party mentors and business advisors will be available to assist pre-commercial SME's, with a particular focus on:

- Preparation of business/marketing plans developed business/marketing plans tailored to key target markets
- In-depth reviews and validation by third party industry experts of the environmental technology
- Potential regulatory, competitive or cultural barriers to the commercial marketplace;
- Information on key contacts and potential business partners drawn from GLOBE's extensive network
- Opportunities to showcase products, services or technologies at Investor Showcases, providing access to potential clients, partners and suppliers worldwide, as well as opportunities to showcase products, services or technologies via GLOBE's various websites and/or newsletters.



"I was very impressed on the detail of the delivered report and the genuine interest in our business which I believe speaks to the high quality of report we received."
GLOBE Mentorship Program Client

IS YOUR COMPANY ELIGIBLE?

Due to limited funding available for this program, a careful screening of potential candidates is necessary to ensure that mentorship support is provided only to companies that are ready to enter the commercial market and have promising technologies, products or services to offer.

Applicant companies must be:

- Registered in the Province of British Columbia
- The developer of an environmental technology, product or service offering
- Committed to working actively with their mentors over the course of their engagement
- Prepared to share the costs for the business case mentoring or performance validation services
- Prepared to meet with potential investors, clients and partners upon completion of the program



WHAT DOES THE MENTORSHIP PROGRAM ENTAIL?

- As an initial step, prospective clients will take part in one-on-one consultations to determine business-readiness. A webinar on what the GLOBE Mentorship Program offers may be in order.
- Following initial consultations customized, shared-cost mentorship plans will be developed for qualified applicants. These plans will be tailored to maximize each client's chances of raising the investment capital they need and to achieve commercial success.
- Applicants will be paired with mentors drawn from a pool of experienced business leaders, professional consultants, trainers, and technology or product validation experts.
- Mentorship activities will span a period of five months, at the end of which, program clients who have progressed sufficiently in their mentorship plans will have the opportunity to make pitches to potential investors or to showcase their companies to potential corporate, industry or governmental clients.

PROGRAM MILESTONES

Milestones

Application / submission of Expression of Interest (EOI)

Selection of candidates

Introductory Consultations, and/or Webinar

Mentorship Plan development and agreement

Mentorship begins

Introduction to potential clients, investors, etc., where warranted

PROGRAM COSTS

This project is a cost share initiative. Companies selected to participate in the program will be expected to pay for the direct mentorship services provided.

HOW TO APPLY

GLOBE is currently accepting Expressions of Interest from eligible companies to apply for this initiative. Please email us at mentor@globe.ca with the subject line: "GLOBE MENTORSHIP EOI" so that we may provide you with further information.

QUESTIONS?

For more information regarding this initiative, please contact:

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